

## RAP artwork Expression of Interest (EOI)

Gippsland Primary Health Network (Gippsland PHN) is calling for experienced Aboriginal and Torres Strait Islander artist who can represent the traditional custodians of Gippsland region to submit an Expression of Interest (EOI) to produce a piece of artwork for use by the Gippsland PHN in the publication of its Gippsland PHN Reconciliation Action Plan (RAP), and other corporate publications/projects of the Gippsland PHN.

### Background

A key priority for Gippsland PHN is to support the health of Aboriginal and Torres Strait Islander people living in Gippsland. In support of the National reconciliation movement, in 2021 Gippsland PHN with guidance from current and emerging Elders and Leaders and Reconciliation Australia have developed its first Reconciliation Action Plan (RAP).

The Gippsland PHN RAP seeks to acknowledge the diversity and cultures of Aboriginal people across Gippsland and identify how we can best support our local communities to live long and healthy lives. The RAP artwork will be a visual representation of Gippsland PHN vision and journey towards reconciliation.

Gippsland PHN is in search of an experienced Aboriginal artist to create a visual aspect for the RAP that acknowledges the diverse communities across Gippsland.

### Gippsland PHN's (draft) vision for reconciliation:

Gippsland PHN acknowledges the past and present trauma and injustices that Aboriginal and Torres Strait Islander peoples have and continue to endure over the course of colonisation. We also acknowledge that sovereignty was never ceded and that a Reconciliation Action Plan (RAP) is important for ensuring that active leadership and voice of the communities is present in determining health initiatives for the communities.

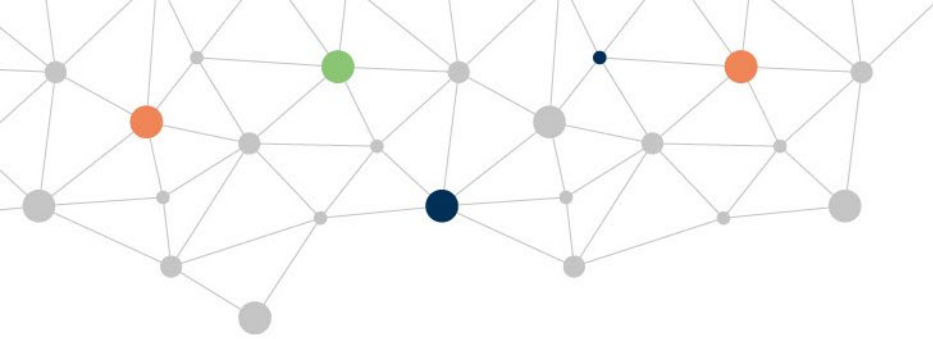
Gippsland PHNs vision for reconciliation is to address Aboriginal and Torres Strait Islander people's rights to equity of access to culturally safe and inclusive primary health care in Gippsland.

In achieving this vision to strive for equitable health and wellbeing, we will be guided by the diverse Aboriginal and Torres Strait Islander voices. By walking together, we will develop a significant understanding of the protocols needed to service Aboriginal and Torres Strait Islander peoples.

The Uluru Statement From the Heart is an invitation to the Australian peoples from First Nations Australians to "walk with us in a movement of the Australian people for a better future". Gippsland PHN accepts this invitation as we embark on our Reconciliation Action Plan.

We will work towards closing the health gap in partnership with Aboriginal and Torres Strait Islander peoples to enjoy long and healthy lives by:

- Listening- to develop a shared understanding of lived experiences
- Learning- to embrace new knowledge to move forward together



- Building trust- to establish community pathways to allow access to Aboriginal and Torres Strait Islander and non-Aboriginal services
- Recognising - the importance of family, place, culture, community and its connection with health.

By submitting the EOI you are agreeing to the conditions and intended use of the artwork by Gippsland PHN and the artwork specifications as outlined below.

### Conditions and intended use of artwork

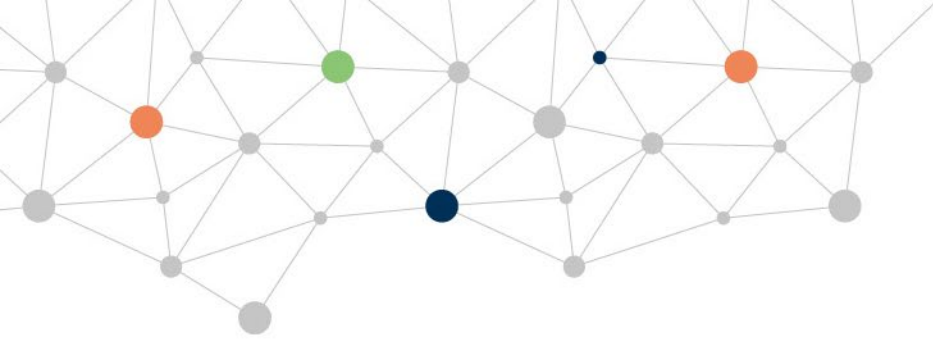
The artwork will feature on Gippsland PHN RAP and be used to communicate and share our journey and vision towards reconciliation.

- The artist is to sign an agreement outlining the approved use of the artwork.
- The legal title to the artwork (ownership) will be with Gippsland PHN.
- Gippsland PHN will have the right in perpetuity to use and reproduce the artwork and/or a portion of the artwork in its promotional activities and in other corporate materials and documents.
- The artist will be formally recognised as the artist of the artwork (where practicable).
- Gippsland PHN will have worldwide rights to use the artwork across all media.
- Gippsland PHN will have the right to edit and modify the artwork for reproduction purposes.
- No further or ongoing payment will be made by Gippsland PHN to the artist other than the commission payment.
- The artist on signing of any document is accepting the Terms and Conditions of the commissioning and future use of the artwork by Gippsland PHN.
- Gippsland PHN at its discretion may stop using the artwork at any time.

### Artwork Specifications

An experienced Aboriginal and or Torres Strait Islander artist who can represent the traditional custodians of Gippsland region is sought. The following need to be met to satisfy the EOI requirements:

- Ability to provide details of relevant artistry experience e.g. participation in exhibitions, previous commissioned work.
- The artist agrees to work with Gippsland PHN throughout the creation of artwork to ensure it meets its intended purpose.
- The artist agrees to create a piece of artwork which acknowledges the culture and diversity of the Gippsland region.
- The artist agrees to create a piece of artwork that visually represent Gippsland PHN vision and journey towards reconciliation.
- The artwork appropriately represents the traditional custodians of the Gippsland region and Gippsland PHN's vision for reconciliation (see draft vision statement on page 2).
- The artist provides the story behind the artwork to be displayed with the artwork and on the RAP.
- Size of artwork to be approximately 900mm x 900mm.
- Ability to provide a certificate of authenticity on completion and approval of artwork.
- Ability to comply with the specified timeframes listed below.



## Budget

The fee for this work is \$3,000.00 ex GST, with \$1,000.00 payable on acceptance of the design and signing of the agreement, with the remaining \$2,000.00 payable on delivery of the final artwork.

Payment will be subject to the completion of a correctly rendered invoice that:

- Identifies the name of the Activity.
- Sets out the name and address of Gippsland PHN.
- Contains a claim for the amount of Funds properly acquired.
- States that it is a “tax invoice” and details Supplier’s name and ABN and otherwise complies with the tax invoice requirements stated in GST Ruling GSTR 2013/1.

Gippsland PHN will only make payments to Supplier electronically.

## Timeline

Activity	Timeline
State 1: EOI opens	17 October 2022
Stage 1: EOI closes	28 October 2022
Stage 2: Applicants contacted for yarn and artwork concept scoping	Between 31 October 11 November 2022
Stage 2: Panel Evaluation	Week of 13 November 2022
Final applicant notified	Friday 18 November 2022
Artwork completed by	Friday 16 December 2022

## The Process

### Stage 1

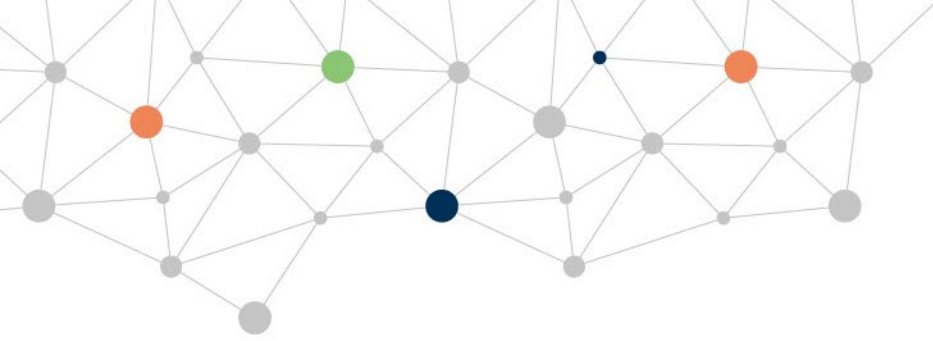
If you are interested in this opportunity and you can adhere / agree to the Conditions, Intended Use of Artwork and Artwork Specification; please submit and Expressions of Interest via the following link:

[https://gphn.foliogrc.com/contracts/new?contract\\_template=174&token=ePMp5J\\_yAKPoBsskwoA4](https://gphn.foliogrc.com/contracts/new?contract_template=174&token=ePMp5J_yAKPoBsskwoA4)

### Stage 2

Once EOIs are submitted Gippsland PHN will be in contact for a yarn for you to verbally describe the concept and artwork. The yarn will be with a small group of Gippsland PHN RAP Working Group members and/ or other staff.

The purpose of the yarn is to bring any concept designs and should be accompanied by a supporting statement/story describing the concept for the artwork. The concept for the artwork should represent the Gippsland PHN vision and journey towards reconciliation.



Individual and collaborative works are accepted as are contemporary and/or traditional art forms.

Alternate ways of submitting your concept designs are available upon request. This could include but not limited to video recording describing the artwork, storyboard, previous artwork portfolio.

After this process, the evaluation panel will be choosing an artist based on which concept resonates with, calls to and connects with most of the panel in relation to the Gippsland PHN vision for reconciliation. The chosen artist will be notified by Gippsland PHN.

For further information please contact Naomi Kenny on 0475 707 744 or [naomi.kenny@gphn.org.au](mailto:naomi.kenny@gphn.org.au)